

A GUIDE TO
**Board of
Advisors
Membership**





A Word from our Chamber CEO

“The Chamber of Commerce exists to grow and develop the economy, creating economic prosperity for all. The primary way we accomplish this is through our membership program. Simply put, we exist to help you thrive, and we can’t wait to get started.”

Brandom Gengelbach
CEO Bentonville Area Chamber

Here's how we help you.

✓ **Expand Your Connections**

Meet targeted customers, suppliers, and partners.

✓ **Build Your Brand**

Gain visibility and credibility.

✓ **Drive Your Growth**

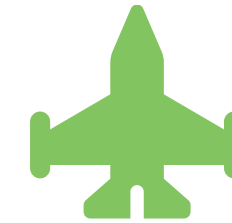
Develop through education, intelligence, & customized business assistance.

✓ **Enrich the Economic Ecosystem**

Contribute to something more than just your bottom line.



Think of us as your wingman.



We're here to expand your network.

✓ Partnership

Our friends are your friends. We can facilitate strategic introductions at your request.

✓ Connectivity

We offer 80+ events each year to help you build relationships, engage your market and expand your impact.

✓ Advocacy

We represent your interests to key decision-makers in local and state government along with local business minded foundations.



Think of us as your hype man.



We're here to talk you up and cheer you on.

✓ Elevation

We can boost your brand with ads on our e-newsletter ads, social media shoutouts, event sponsorships, and our podcast, the Bentonville Beacon.

✓ Inspiration

Build trust and customer confidence by aligning your business with the Chamber's reputable network.

✓ Promotion

Maximize your marketing reach and boost your SEO with ad space at over 80 events through the Chamber's social channels and in the Chamber membership directory, ensuring increased visibility across key platforms and enhanced online presence.



Think of us as your swiss army knife.

We're here to be your all-in-one partner for business success.

✓ Consultation

Get personalized help to tackle your unique business challenges.

✓ Insight

Access tools, software, and data to help you and your business succeed.

✓ Education

Join educational programs that help you and your team grow personally and professionally.



Think of us as your game-changer.

We're here to launch you to the next level.

- ✓ **Intel**
Gain insight into key initiatives in the Walmart and Sam's ecosystems that impact your business.
- ✓ **Influence**
Join Chamber committees and councils to guide the development conversations shaping the future of the Bentonville area.
- ✓ **Impact**
Invest in a thriving economic ecosystem where all businesses can succeed and grow.

Membership Levels

Discover what membership level is best for you.

- ✓ **WalStreet**
- ✓ **WalStreet Premium**
- ✓ **Board of Advisors**



MEMBERSHIP LEVEL: BOARD OF ADVISORS

Board of Advisors

Are you an industry stakeholder?

The Board of Advisors Membership level is reserved for the area's industry stakeholders. We want your input and investment in the direction and growth of the Bentonville area.



Learn What the Board of Advisors
Has to Offer 

Board of Advisors

Get all of the Premium benefits & more by joining the Board of Advisors.

- ✓ Exclusive Networking
- ✓ Economic Development
- ✓ Brand Visibility
- ✓ Industry Tours
- ✓ Advertising Credits
- ✓ CEO Meetings

Membership Price: \$3,000

We're here to help tailor your membership to the needs of your business.



Board of Advisors Meetings

Meet quarterly with fellow stakeholders for key developments shaping the Bentonville area as a top destination for business and talent.



Build Bentonville Tickets

Receive 4 Build Bentonville ticket per event.



State of the Chamber Tickets

Enjoy complimentary tickets to our Annual State of the Chamber event.



Website Features

Showcase your company's logo on the Chamber website, highlighting your support as a valued Board of Advisors member.



Event Features

Promote your brand with a premium member sign at all Chamber events.



Enhanced Listing

Enjoy an upgraded position in the Chamber's Membership Directory.

Getting Started

Get started with your membership:

- ✓ Select your membership level
- ✓ Create your Member Portal Profile
- ✓ Subscribe to our eNewsletter
*Member Perk: get a free promotional banner in the newsletter within the first 6 months of membership
- ✓ Attend a New Member Orientation
- ✓ Become an Ambassador
- ✓ Follow us on social media



Need More Information?

Reach out to us at
info@bentonvillearea.com





Thank You!

